

ION Business Expo**Saturday 16th October 2010 at the Vibe Hotel, 100 Bayswater Road, Rushcutters Bay**

Time	Topic	Speaker/s
7:00am - 8:30am	Day Surgery owners/managers breakfast meeting - SEPARATE REGISTRATION REQUIRED!	
8:30am - 9am	<i>Registration</i>	
9:00am - 9:10am	Introduction & ION background	Mr Mark Grey - ION Director
9:10am - 9:40 am	Current medico-political environment & challenges facing our profession	Dr Bradley Horsburgh - ASO President
9:40am - 10:30am	Issues facing day surgeries - panel discussion and summary statement	Mr Mark Grey, Drs Richard Smith, Graham Fraenkel, Gagan Khannah
10:30am - 11am	<i>Morning tea</i>	
11:00am - 11:30am	Making sense of the new Orthoptic award structure	Sarah Dahlenburg, AMA (NSW)
11:30am - 11:50am	Practice valuation and transfers part 1: Why won't anybody buy my practice? I have the latest Schiottz tonometer!	Dr Peter Sumich - ION Director
11:50am - 12:00pm	Launch of the Investec Experien Travelling Fellowship package	Mr Sam Baxter - Investec Experien
12:00pm - 12:30pm	Fellowship forum: "Tricks, tips and traps of overseas fellowships"	Drs Stephanie Watson, Nikhil Kumar , John Males
12:30pm - 1:30pm	<i>Lunch</i>	
1:30pm - 2:00pm	Improving your Referral Base Relations, Profits & Cash Flow in Competitive Markets: Strategies for Independent Ophthalmogist Practices	Dr William Ardrey - Chairman, Suncity Medical
2:00pm - 2:30pm	Corporate medicine: a 10 year retrospective of the benefits and pitfalls	Mr Marcus Wilson - PriceWaterhouseCoopers
2:30pm - 3:00pm	Why mandatory reporting and open disclosure are not working	A/Prof Julian Rait - MDA National
3:00pm - 3:30pm	Practice valuation and transfers part 2: Young dude with attitude - how come I can't get any surgery?	Dr Peter Sumich - ION Director
3:30pm - 4:00pm	<i>Afternoon tea</i>	